

POSITION DESCRIPTION
DIRECTOR, RECRUITING AND ADVERTISING BRANCH
GS-0301-13

I. INTRODUCTION

Director of the Recruiting and Advertising (R&A) Branch serves on the Special Staff of the Commander, U.S. Marine Corps Forces, and Special Operations Command (MARSOC) at Camp Lejeune, North Carolina. MARFORSOC is one of four components of U.S. Special Operations Command (USSOCOM). The Commander, MARSOC is a U.S. Marine Corps Major General (O-8) and reports to the Commander, U.S. Special Operations Command. In this capacity, the Commander, MARSOC exercises command over a force of over 3,200 active duty personnel from the U.S. Marine Corps, U.S. Navy, U.S. Army, as well as civil service and contractor civilians. The mission of MARSOC is to train, organize, equip, and when directed by the Commander, U.S. Special Operations Command (USSOCOM) to deploy task organized, scaleable, and responsive U.S. Marine Corps special operations forces worldwide in support of combatant commanders and other agencies.

The Director R&A Branch supervises a 28-person Branch with responsibility for the Recruiting Section as well as the Marketing and Advertising Section. The Director of the R&A Branch reports directly to the MARSOC Chief of Staff MARSOC (Colonel/O-6) and who in turn reports to the Commander, MARFORSOC (Major General/O-8).

The mission of the R&A Branch is to recruit Marines to begin the Assessment and Screening (A&S) process to become part of MARSOC, beginning with a foundation of Marines of the right character, ability, and temperament for special operations. The candidates chosen must exhibit the potential to succeed across the spectrum of Marine special operations core tasks. They must be mature, intelligent, mentally agile, determined, ethical, physically fit, and able to contribute and collaborate as part of an autonomous team. They must also be capable of functioning in remote, ambiguous, and complex environments. Candidates who possess advanced regional, linguistic, and cultural expertise will be closely considered. Successful selection of the "right" personnel begins with a dynamic, systematic, and well-executed recruiting effort that attracts and identifies the most qualified candidates.

SPECIAL REQUIREMENTS

1. The position is designated NONCRITICAL SENSITIVE and requires the incumbent to obtain and maintain a SECRET security clearance.
2. The incumbent may be required to work other than normal duty hours, which may include evenings, weekends, and/or holidays.
3. The incumbent must possess and maintain a valid state driver's license.
4. The incumbent must be able to obtain and maintain a Government no-fee passport for international travel.